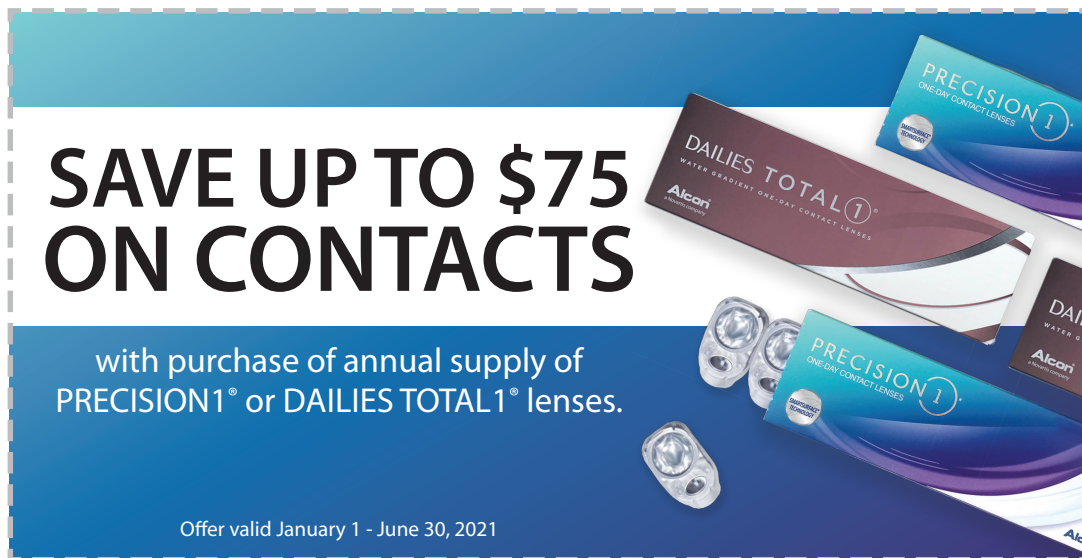


Alcon Contact Lens Offer

A promotional graphic for Alcon contact lenses. It features a blue background with a white dashed border. On the right side, there are images of Alcon contact lens boxes: a blue box for 'PRECISION1 ONE-DAY CONTACT LENSES' and a brown box for 'DAILIES TOTAL1 WATER GRADIENT ONE-DAY CONTACT LENSES'. Several individual contact lenses are shown in the foreground. The text 'SAVE UP TO \$75 ON CONTACTS' is prominently displayed in large, bold, black letters. Below this, in smaller white text, it says 'with purchase of annual supply of PRECISION1® or DAILIES TOTAL1® lenses.' At the bottom, in small white text, it states 'Offer valid January 1 - June 30, 2021'.

Patients receive a \$50 in-office discount on an annual supply purchase of PRECISION1® contact lenses OR patients receive a \$75 in-office discount on an annual supply purchase of DAILIES TOTAL1® contact lenses. Patients must purchase an annual supply (eight 90-ct. boxes) in a single transaction to be eligible for discount and Alcon's annual supply online/mail-in rebate. Purchases made in installments or multiple transactions are not eligible. Offer valid January 1 - June 30, 2021.